Cerys Bevan

Illustrator

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Profile

Illustrator with six years' freelance work for children's, educational and magazine publishers, after two years drawing game art. Has illustrated four picture books and more than 300 textbook spot illustrations, by hand in gouache and ink or in Procreate and Photoshop, always to the brief and the print date. Looking for an in-house post with an educational or children's publisher. Member of the Association of Illustrators.

Experience

Freelance Illustrator

Sheffield · September 2020–present

- Illustrated four picture books for Hollin Press, from character sheets and page roughs to final artwork, each delivered in time for its print date.
- Drew 320 spot illustrations for Fernbrook Education's Key Stage 2 science and history series, matched to the series style guide.
- Research each commission before the first rough, such as mill towns and clothing for a Victorian history unit.
- Agree briefs, fees and deadlines with art directors and editors, and send two rounds of roughs before final artwork.
- Prepare print-ready files in CMYK at 300 dpi with bleed, and layered files for online reuse.
- Promote the business through a portfolio website and Instagram, where two of the three publishers first saw the work; send quotes and invoices to about 20 clients a year.

Junior Artist

Copperkettle Games, Sheffield · 2018–2020

- Drew icons, items and backgrounds for two mobile games from the art lead's style frames, and prepared sprite sheets for the developers.

Selected commissions

- The Lighthouse Fox (2024) and Moth and the Moon (2023), picture books, Hollin Press
- Fernbrook Science and Fernbrook History, Years 3 to 6: 320 spot illustrations (2021–2025)
- A monthly editorial illustration for Northdale Living magazine (2022–present)

Education

BA (Hons) Illustration, 2:1

Pennine School of Art, Sheffield · 2018

Foundation Diploma in Art and Design, Merit

2015

Skills

- Drawing, gouache, watercolour and ink
- Procreate, Adobe Photoshop, Illustrator and InDesign
- Character design and page layouts for picture books
- Print-ready files: CMYK, bleed and 300 dpi