Lisa Moorcroft

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Mr Daniel Hirst
Operations Director
Ashgrove Dining Group
4 Wharf Approach
Leeds LS2 9ZQ

Dear Mr Hirst

Application for General Manager, Wharf Street

I am applying for the General Manager post at your new Wharf Street restaurant. For the last three years I have run Vellino, a 120-cover Italian restaurant in Leeds city centre with a team of 28 and sales of about £2.1 million a year.

I plan the menus with our head chef and cost every dish, so food stays at 28% of sales, and I keep labour inside 30% with weekly rotas for the kitchen and the floor. Last year I renegotiated our wine list with two suppliers and saved £14,000.

I recruited and trained 19 staff in 2025, and we kept our five-star food hygiene rating through two inspections. Opening a site from its first hire is the step I want next, and your plan to train every team in-house before opening is how I would want to do it.

My CV is attached. I can work evenings, weekends and bank holidays, and I can visit the site whenever suits you. Thank you for considering my application.

Yours sincerely

Lisa Moorcroft