Mark Thewlis
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16 October 2026

Mrs Helen Corrigan
Sales Director
Clearwell Facilities Group
Unit 4, Thames Gate
Reading RG2 9ZQ

Dear Mrs Corrigan

Application for Regional Sales Manager, South

I am applying for the Regional Sales Manager post at Clearwell Facilities Group. I have nine years in B2B field sales with Merlin Hygiene Services, the last four leading a team of eight sales executives across the South East.

My team sells washroom and hygiene contracts to offices, schools and factories, against a target of £2.4 million a year in new contract value. We were at 92% of target in 2023 and reached 108% in 2025, after I redrew our territories by postcode and set weekly visit and proposal goals for each executive.

I recruited and trained five of the eight, and I coach each of them through monthly one-to-ones and ride-alongs. Your plan to grow in schools and colleges is where I have done my best work: we signed 46 schools in 2024–25.

My CV is attached, and I would be glad to talk about the region and the team. Thank you for considering my application.

Yours sincerely

Mark Thewlis