Theo Barker

Product Photographer

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Profile

Product and e-commerce photographer with six years in a busy in-house studio, shooting fashion, homeware and beauty for a retailer's website, marketplaces and social channels. Plans each shoot from the brief, lights and styles the set, and edits to the brand's colour standards, delivering up to 150 finished images a day at peak. Shoots weddings and portraits freelance. Looking for a senior photographer role in a brand or agency studio.

Experience

Studio Photographer

Brightwell Home & Fashion, Nottingham · 2020–present

- Shoot packshots, flat lays and on-model images for about 400 new products a month, to shot lists agreed with the buying and marketing teams.
- Light each set to the brand guide and check colour against the product on a calibrated screen before images go live.
- Retouch and batch-process in Lightroom and Photoshop, delivering most images to the website and social team within two working days.
- Planned and shot the autumn homeware campaign on location, from finding the house to the final selection for print.
- Train new assistants on the studio's lighting set-ups and file naming.

Freelance Photographer, weddings and portraits

2019–present

- About 15 weddings a year: agree the brief with each couple, shoot the day and deliver an edited gallery within four weeks.

Photographer's Assistant

Lacey Row Studio, Nottingham · 2018–2020

Education

BA (Hons) Photography, 2:1

Charnwood University · 2015–2018

Skills

- Studio flash and continuous lighting
- Tethered shooting in Capture One
- Lightroom, Photoshop and colour management
- Shot lists, styling and location scouting
- Short product videos for social media

Additional information

Member of the British Institute of Professional Photography. Full UK driving licence.