

GEMMA HART

Store Manager

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PROFILE

Store manager with nine years in fashion and homeware retail, the last four running a £3.2 million store with a team of 22. Grows sales through well-trained teams and sharp stock control, keeps shrinkage low and reports clearly to area managers. Looking for a store manager or area manager role.

EXPERIENCE

Store Manager, Larkfield Home, Leeds March 2022–present

- Run a £3.2 million store with 22 staff: rotas, wage budget, stock, visual standards and reporting.
- Grew sales by 9% in 2025 against a regional average of 3%, mainly through weekend staffing and stronger seasonal displays.
- Cut stock loss from 1.8% to 1.1% of sales with tighter delivery checks and staff training.
- Recruit, train and appraise the team; promoted two sales assistants to supervisors.
- Analyse weekly sales and stock reports and agree actions with the area manager.

Deputy Manager, Larkfield Home, Wakefield 2019–2022

- Ran the store in the manager's absence and led the Christmas recruitment of 12 seasonal staff.

Supervisor, then Sales Assistant, Alder & Moss Fashion, Leeds 2016–2019

EDUCATION AND TRAINING

Level 5 Retail Leadership Apprenticeship 2023

A levels: Business, English, Art 2016

SKILLS

- Sales analysis and forecasting
- Wage and stock budgets
- Recruiting, training and appraisals
- Loss prevention and delivery checks
- Visual merchandising and promotions